

For immediate release

Putting Naples in the road to Zero Waste

5th Zero Waste International Dialog in Naples

150 experts, professionals, politicians and activists from more than 20 countries from all over the world will be meeting in Naples, Italy from 18th to 21st of February for the 5th Zero Waste International Dialog.

“More and more communities around the world embrace de Zero Waste concept. This event in Naples is an important to consolidate and enlarge the Zero Waste Network” said Gary Liss, Chairman of the Zero Waste Alliance from California.

“Europe is at a crossroads and has to decide whether to burn resources or to recycle them. Zero Waste in Europe is the solution to really have a **sustainable European waste management strategy.** Naples is the beginning of the European Zero Waste movement” said Joan-Marc Simon, coordinator of GAIA in Europe.

“The solution to Naples waste crisis is Zero Waste. Building incinerators means accepting our incapacity to manage waste in a civilized way. We want to turn the Naples crisis into a best practice success and this can only be done with Zero Waste” concluded Rossano Ercolini from Rede Rifuti Zero Italia.

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The Zero Waste Alliance is a non-profit partnership of universities, government, business and other organizations working to develop, promote and apply Zero Waste strategies.