



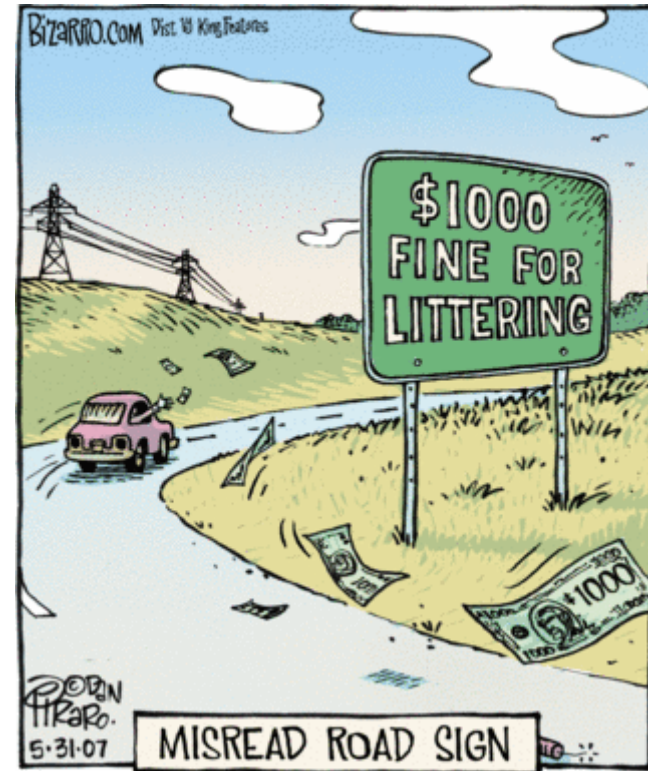
Contribution of the Italian good practices to the promotion Zero Waste in Europe

Joan Marc Simon
Coordinator of GAIA Europe

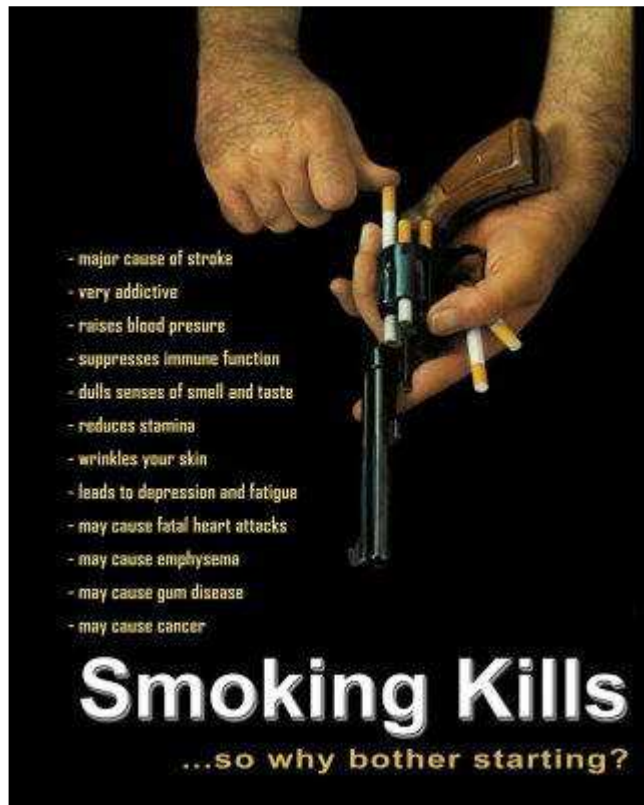
The ambiguity of the European and national legislations

They want:

- Increase recycling and reuse,
- Reduce waste generation, decouple waste growth from economic growth...
- Increase the efficiency,
- Reduce emissions,
- Be more sustainable...



But... do they really want?



Where there is will there is a way:

- Tobacco,
- Mercury...

If waste is a problem why don't we say that the solution is to phase it out? To build a society without waste? A Zero Waste society?

zero ~~Hg~~
mercury working group

What is Zero Waste?



- It is an aim and a direction,
- It is a strategy and a philosophy,
- It is a communication tool and it is a message,
- Is a change of paradigm,
- It is a network of people, organisations, municipalities...

UK - London Mayor sets out vision - zero waste to landfill by 2025

- London to achieve 50 per cent municipal waste recycling or composting performance (including anaerobic digestion) by 2020 and 60 per cent by 2031
- The London Waste and Recycling Board has announced that it will give £12 million of guarantee funding to a gasification plant proposed for a site in Dagenham, east London.

[MRW](#) reports that the plant, run by London-based technology firm Biossence, will process 100,000 tonnes of the capital's waste and turn it into electricity. The plant will be situated on the site of local Ford factory in Dagenham. It is expected to create 20 jobs when completed and power more than 15,000 homes.





*"First they laugh at you,
then they ignore you,
then
they get mad at you,
then they join you."*

Ghandi

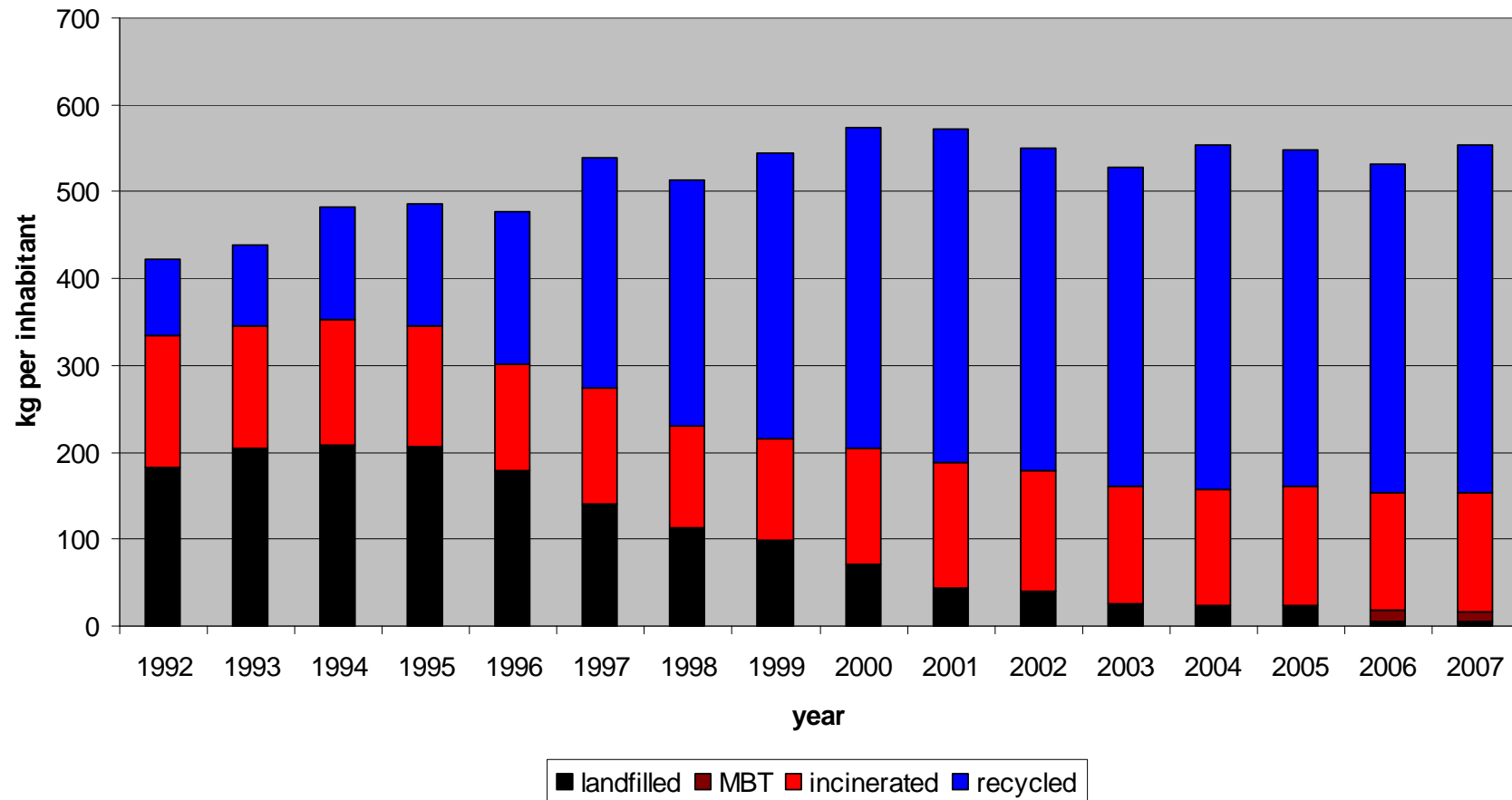
Need to recover the words and the concept



Is Zero Waste possible in Europe?

- Landfill directive (1999/31/EC) biodegradable fraction going to landfills should be reduced: 35 % of the total of 1995 for 2016. (2006 - 75%, 2011 - 50%).
- New Waste Framework Directive:
 - Waste hierarchy: prevention, reuse, recycling, recovery and disposal.
 - Recycling targets of 50% for glass, plastic, paper and metals and 75% for C&D.
 - Obligation to organise separate collection,
 - Consolidation of the Extended Producer Responsibility,
 - Obligation to prepare waste prevention plans...
- Packaging Directive, WEEE...
- Problem: legislation doesn't say what to do with the biodegradable fraction...
- The only possible break with Zero Waste coming from Europe and from the MS is if we build incinerators.

Waste management in Flanders Belgium



Getting organised

- 1- Development of ZW network in Europe and link it with the world,
- 2- Communication of what is ZW and promotion of best practices,
- 3- Zero Waste centers and ZW certification.



Usurbil

Porta-a-porta in the Basque Country

- From 28% to 82% separate collection in 7 months,
- 36% waste reduction,
- The regional authorities trying to destroy the door-to-door and push for an incinerator,
- If Usurbil survives the separate collection will enter the Basque Country.



Developing and linking ZW experiences in Europe



THE KEY TO OUR FUTURE
10am – 4pm
Saturday 30th January 2010
Norwich Central Baptist Church,
Duke Street
NR3 3AP



Zero Waste Solutions for climate change & jobs

'Where Next for Zero Waste',
Greenpeace London Offices,
23 January 2010



Come join us for a day of inspirational talks, discussions & workshops. Exploring

Reasonably priced
SPEAKERS
Richard Anthony: ZW California
Jim McLaughlin: Compost Network, Furniture Reuse
Maxine Narburgh: Bright Green CLEVER Waste Europe
Ralph Ryder: Communities Against Toxics
WORKSHOPS—new energy & community campaigns
 RSVP & further

01502 519892 or
maxine@brightgreen.org



Jornades tècniques de debat

Aquestes jornades, obertes a diversos tipus de destinataris, volen cobrir un buit notable i oferir un espai de confluència de coneixement i de debat divers, ampli i fet amb rigor sobre les conseqüències ambientals, sanitàries, econòmiques i socials que ocasionen els models de gestió dels residus que inclouen la incineració dels residus. Aquesta tecnologia, com els abocadors i resta d'opcions de final de canonada són, de fet, les prioritàries fins ara i tenen uns reconeguts efectes en augmentar el canvi climàtic.

Avui, en el nostre entorn, i malgrat les declaracions sobre la urgència de contribuir a mitigar el canvi climàtic, els Programes de Gestió de residus a Catalunya (PROGEMIC 2007-2011) i de l'Àrea Metropolitana de Barcelona (PMCEM 2009-2011) prioritzen els tractaments finalistes i especialment la incineració dels residus.

En el marc de les jornades es presentaran experiències reals de gestió preventiva de residus municipals.

Aquestes experiències formen part de la presentació del Pla alternatiu de gestió de residus de Catalunya, dissenyat a partir de l'ètica i models preventius de gestió i que permeten assolir objectius de reducció i recuperació màxima dels residus, minimitzar el tractament finalista i reduir les emissions que contribueixen a l'escalfament global, la contaminació difusa i el consum d'energia.

Places limitades: us podeu inscriure al correu cepa@pangra.org o al telèfon 93 580 27 35. Demaneu el vostre nom, entitat, institució, universitat o ens local i adreça electrònica.

Quants econòmics: podeu fer les vostres aportacions al compte 2100 0800 21 0100003368 (aportació orientativa 5 euros individual i 20 euros entitats).

Com arribar-hi:
 Centre d'Art Sta. Mònica, Rambla, 7 Metro L3 Diagonal, Barcelona

Sala d'Actes de l'Edifici Vèrtex, Campus Nord de la UPC de Barcelona. PE Esportiu GLEB, Metro L3 Palau Firal, Barcelona

Organitzen:

Coorganitzen:

BARCELONA, 30 DE GENER I 1 FEBRER 2010

- Centre d'Art Santa Mònica de Barcelona
- Sala d'Actes de l'Edifici Vèrtex
- Campus Nord de la UPC de Barcelona

ackKey
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us agenda.
 es each, allowing

Communication of what is ZW, promotion of best practices...

www.zerowasteurope.eu

The screenshot shows the homepage of the Zero Waste Europe website. At the top is a navigation menu with links: HOME, ABOUT, ZW IN EUROPE, ZW IN THE WORLD, PRINCIPLES ZW EUROPE, ZW COMPANIES, IN THE PRESS, and CONTACT. Below the menu is a yellow banner featuring the Zero Waste Europe logo (a blue circle with a gap) and the text "ZERO WASTE EUROPE" in large blue letters. Below the logo is the slogan "If you are not for Zero Waste, how much waste are you for?". In the top right corner of the banner is a "Posts" icon. Below the banner is a horizontal strip of images showing various waste management activities. The main content area is divided into three columns. The left column is titled "Recent Posts" and lists two items: "SOS message to Copenhagen – Save Our Soils" and "Green jobs? Zero Waste is the way". The middle column is titled "SOS message to Copenhagen – Save Our Soils" and contains a paragraph of text followed by a numbered list of five points. The right column contains three logos: "Zero Waste International Alliance" with the tagline "working towards a world without waste", "THE STORY OF STUFF" with an illustration of people and a shopping cart, and "ZERO WASTE for ZERO WARMING" with a green circular logo. At the bottom right is the "gaia" logo with the tagline "the earth is our mother".

HOME ABOUT ZW IN EUROPE ZW IN THE WORLD PRINCIPLES ZW EUROPE ZW COMPANIES IN THE PRESS CONTACT

 **ZERO WASTE EUROPE**

If you are not for Zero Waste, how much waste are you for?

Posts

Recent Posts

- SOS message to Copenhagen – Save Our Soils
- Green jobs? Zero Waste is the way

SOS message to Copenhagen – Save Our Soils

In view of the coming Copenhagen summit Zero Waste Europe as part of the Zero Waste International Alliance calls for:

1. In support of our children's children, we recognise that this generation has the responsibility to repair the damage caused by the human induced aspects of global warming.
2. The simplest, quickest and most cost-effective way to address global warming is to encourage every human being in the world to source separate the organic fraction from their discard streams, so that it can be composted and returned to agriculture. In this way the carbon can be captured in the soils of the earth.
3. We call upon all governments to pledge their support for making every city and every region of the world as independently sustainable as possible.
4. We further resolve that we encourage all citizens and grass roots organisations across the world to heed this message and do everything they can to persuade their local, state and national governments to take this critical step of composting the organics in the discard stream.
5. In short, to save our species we need to save our soil – soil is the solution.

Why Composting holds the key to solving four critical problems facing our planet:

- 1) Global climate change
- 2) The depletion of soil of key nutrients
- 3) Unemployment, especially in large cities


Zero Waste International Alliance
working towards a world without waste


THE STORY OF STUFF


ZERO WASTE for ZERO WARMING


gaia
the earth is our mother



ZERO WASTE CERTIFICATION

Work with organizations throughout the world to develop Zero Waste certification programs for communities and businesses.

The key to these certification programs will be granting certificates that acknowledge a proper ZW system and denounce the fake ones.

It will also train consultants, communities and businesses on the ZWIA Zero Waste definition, Zero Waste Business Principles and Global Principles for Zero Waste Communities and examples of how those are implemented locally.

- Today meetings in Capannori and London,
- Next week Barcelona and Norwich,
- Research centers opening in Capannori and Trapani,
- Zero Waste Europe meeting very soon

This is starting... join in!!