

## **DRAFT AGENDA ZERO WASTE EUROPE MEETING 14th March 2011**

Social Platform ASBL, 18 Square de Meeus, Brussels, BELGIUM

11:00h Arrival and registration

11:30h Presentation of participants and organisations

11:45h Presentation of the purpose of the meeting

12:00h Presentation of the Zero Waste concept

- What is Zero Waste? From a "Recycling society" to a "Zero Waste" *JM Simon*
- Zero Waste in the world - ZWIA definition *Maxine Narburgh*
- Zero Waste in Europe – ZWE Principles *Enzo Favoino*

12:45h Debate on the Zero Waste concept

13.30h Lunch

14:15h Presentation of practical experiences of Zero Waste in Europe:

- Presentation of ZW network in Italy *Rossano Ercolini*
- Presentation of the ZW network in UK *Mal Williams*
- Presentation of the ZW network in Catalonia *Víctor Mitjans*

14:45h Establishing a Zero Waste Europe coalition/network/organisation

- Defining the objectives and purpose of the network
- Debate on what is the best structure to serve the purpose

15:15h Brainstorming on lines of action

- Future activities & campaigns
- Partners
- Communication
- Fundraising
- Etc

16:00h Working Groups on the different lines of action

16:30h Presentation from Working Groups

16:45h Definition of tasks, operational method and next steps

17:00h Wrapping up and conclusions