

"TRASHED": MORE THAN 600 PERSONS FOR THE FIRST FILM SCREENING IN ITALY.

Florence 24th January

The "Odeon" cinema was packed. Spectacular! The Italian *premiere* of [TRASHED](#) by English director Candida Brady - wonderful film with crude images and same time "poetic" - it was higher than expected. A perfect organization of the "Coordinamento dei comitati della Piana" with many associations - including Zero Waste Italy, ANPAS and Medicina Democratica, Municipality of Greve in Chianti (province of Florence). A BIG EVENT ... LEAVING A SIGN.

Jeremy Irons, the Oscar-winning actor, explores the world's most environmentally polluted places to reveal the extent our rubbish is affecting us and our planet. In documentary there are others protagonists like Captain Moore, Paul Connett, Vivien Howard, reaching viewers with great SIMPLICITY 'SCIENTIFIC. Great directing and interpretation.

Zero Waste Revolution is spreading in Italy, a work that lasted during 20 years. Paul Connett with Alberto Bencistà and Rossano Ercolini has taken on the stage receiving applause and a very warm support.

This movie will soon be "integrated" with new cultural and artistic initiatives (Publication of ZW book in the United States on the canvas of [book recently published in Italy](#)).

25th January in Greve in Chianti it will be a new action of the struggle in Florence, including the importance of culture for this "capital". In this context, local and regional political class that is acting as a "cap" against dissemination of best practices seems more and more showing in his squalor provincial an anachronism from which communities will be able to move free.

Meanwhile, the municipality of MANOPELLO, Perugia's province (about 7,000 inhabitants) will adopt Zero Waste Program in February. Zero Waste Italian municipalities, activists and citizens are real protagonists of "Zero Waste-Revolution in Progress".

They will be 119 municipalities! Others are ready to do it soon!

Zero Waste Italy